



FUN

with

ADS



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6 EFL



FUN WITH ADS

LET'S THINK - LET'S WRITE - LET'S TALK

1. Look at the pictures and write whatever comes into your mind.
2. With your partner choose which picture you would like to use and create a slogan.
3. Choose a picture and create your own ad.



Advertisements are everywhere in our life today. There are ads about everything. We see them, we hear them, we say and sing them. They sometimes affect our emotions and we are often influenced by them. Ads are clever words put together with very nice pictures and sometimes they also have musical tunes.

FIRST STEP:

1. Choose six pictures without words. Show each picture to the students and have them write whatever comes into their mind.
2. Ask students to read what they have written and discuss it all together.

SECOND STEP:

1. The students will get into pairs and choose which picture they will use and write a slogan. They will need pens, colors, markers, scissors, rulers and color paper.
2. Each pair will present their slogan and in the end the class will choose the best one.

THIRD STEP:

1. The students will now create their own ad either by using a picture from a magazine or even creating a picture by themselves.



LIFE is like a glass of water.

If you drink clean water it's healthy.

If you drink dirty water you'll get sick.

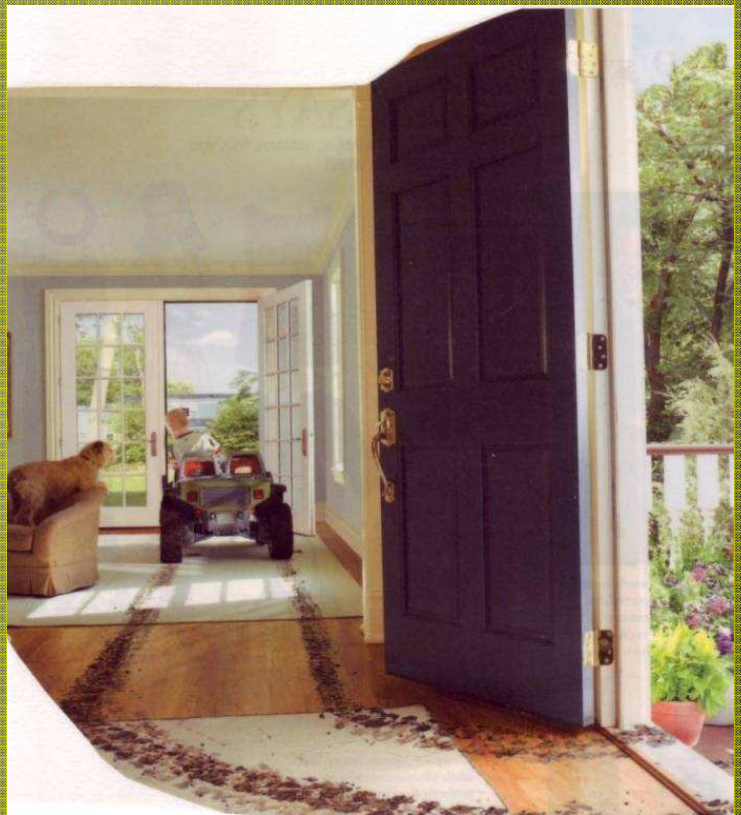
BUT how do you know if the water which looks clean isn't polluted?

THINGS aren't always what they seem.

You have to look **deeper** into the matter to understand the essence.

KIDS today are spoiled.

They have everything and they are **OUT OF CONTROL!**





DOGS are like people:

some are sweet
some are smelly
some are fat
some are tiny
some are loud
some are lucky
some are not...

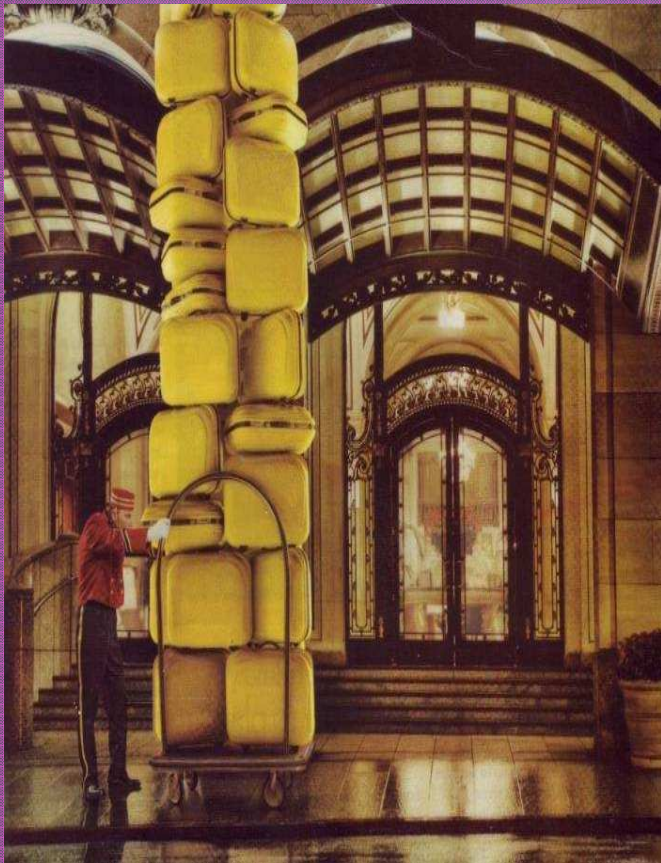
WHAT I KNOW FOR SURE

is nothing!

WHAT
I KNOW
FOR
SURE

FEET:

the birth of a baby,
the beginning of a relationship,
the birth of an idea.

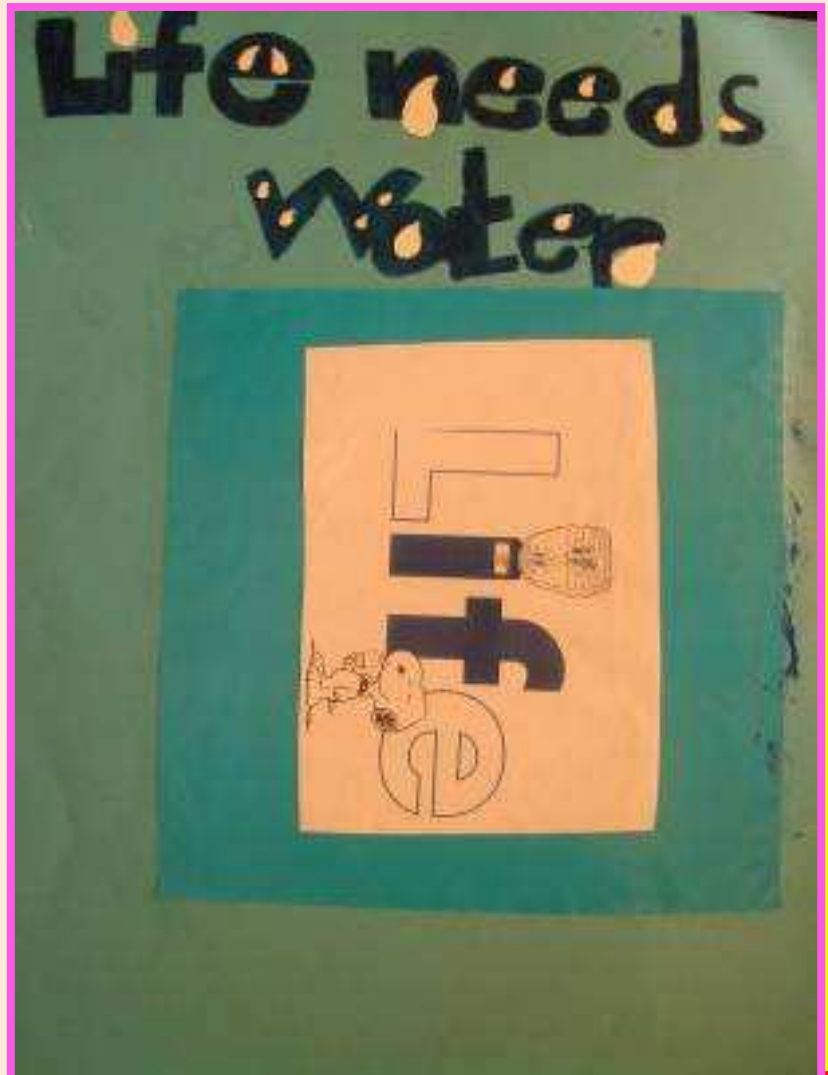


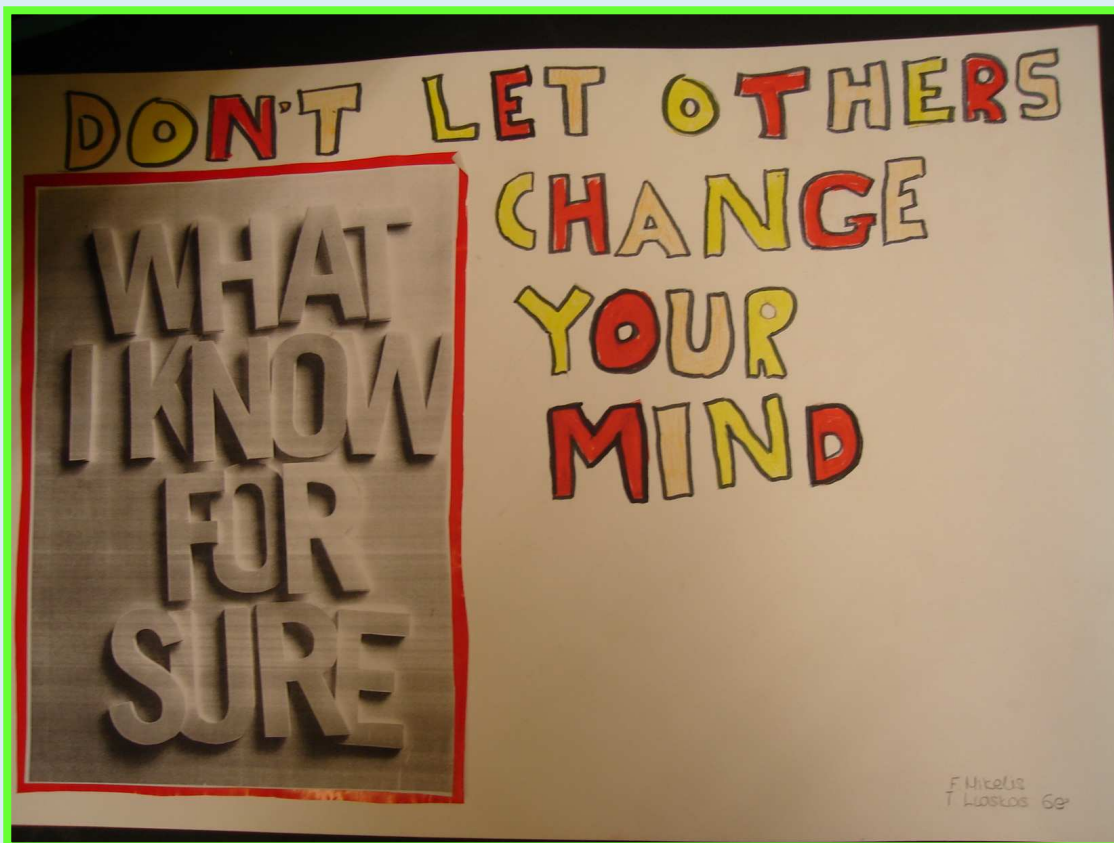
SUITCASES,
like the Tower of Babylon
getting higher and higher.

Our society consumes
too many material things
without looking at the
spiritual side.

People want
MORE & MORE & MORE

Children's Ads

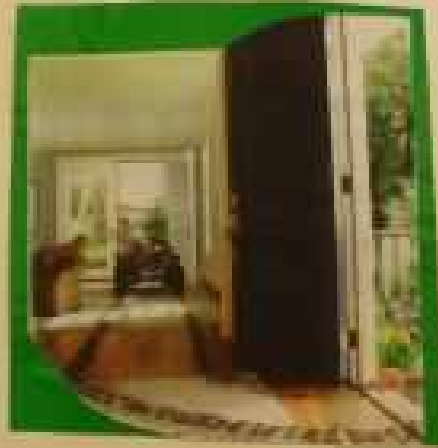




RESPECT

naughty boys

dirty toys!!



YOUR HOME!!

YOU LEAVE
YOUR FOOTPRINTS
EVERYWHERE...